

The

# COVID-KICKER

By Award Staffing



## CURRENT HIRING MARKET

Anyone who made under \$60,000 year, or about \$28 per hour, is making more money to stay-at-home.

## HOW MUCH MORE?



In the Twin-cities and metro are markets we are seeing that **entry-level and mid-skilled talent** are making **30% to 75% more** than previously working.



## HOW THE "KICKER" WORKS

If an individual makes \$12 per hour and works 40 hours per week, their **weekly earnings are \$480.**

If this same individual claims MN unemployment they are **eligible for 50% of their hourly pay**, which would be \$6 in this example.

With the Federal COVID-19 "kicker" unemployed individuals will **receive an extra \$600 per week.**

Along with their MN unemployment and the \$600 "kicker," this individual will be **making \$840 per week.** This is the equivalent to working \$21 per hour job, translating to a **\$360 incentive** per week to stay off of work.



## THE COST OF COVID

Anecdotally this has resulted in Twin-Cities businesses with **wages sub-\$15** experiencing a **significantly higher no-call-no-show rate** over the past four weeks.

We are members of several trade associations, both locally and nationally, and this **phenomenon is being felt everywhere** in the country right now. We don't know if this is a temporary phase we are experiencing or the new normal.